



## Hot flushes call for not-so-hot waxes

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*Jax Wax Australia national training manager Michele Hetherington explains why menopausal skin needs extra care when waxing.*

Waxing involves the application of strip/soft wax between 43 to 48°C and hard/hot wax to be applied around 55-60 °C to the superficial layer of skin, the epidermis. The skin's epidermis is divided into five layers, the outer most layer the stratum corneum is composed of many dead skin cells that naturally shed, this layer helps to repel water.

The reduction of oestrogen during menopause decreases the water-holding ability and elasticity in the skin, leading to dryness, itching and an increase in wrinkling and sagging. Skin becomes more susceptible to injury, such as bruising and tearing. In regions of the skin such as the face, pelvis and breast where there is a higher concentration of oestrogen receptors, women are more susceptible to these skin injuries.

Jax Wax Australia has a common-sense approach to waxing that ensures superior hair removal whilst protecting and preserving our largest organ; the skin. Waxes that are applied at a lower temperature are a better option for reactive, overheated skin giving greater client comfort and ensuring hair removal is clean. Following many formulations, they have created a strip wax that can be used on the most fragile skin types. The new Jax Wax Australia Australian Wattle Strip Wax glides effortlessly over the skin at a very low temperature, it bonds quickly to hair and is completely removed from the skin with the wax strip. The gentle formula and low temperature make this wax unbeatable for delicate fragile areas and menopausal skin.

To complement their Australia Wattle Wax, Jax Wax Australia developed the Australian Wattle After Wax Body Lotion which has been enriched with Organic Hemp and Jojoba Oils to ensure the skin is kept hydrated, balanced and protected after and between waxing treatments. Hemp Oil contains one of the omega-6 fatty acids; gamma-linolenic acid (GLA), which acts as a powerful anti-inflammatory while simultaneously encouraging skin growth and new cell generation. Jojoba Oil mimics the skin's natural oils and can penetrate down to the skin matrix level. Jojoba also naturally contains a balance of vitamins A, D and E which are known as skin healing vitamins. This lotion has a beautiful honeysuckle and magnolia fragrance, a mesmerising shimmer and is cruelty free and vegan friendly.

Jax Wax Australia Australian Wattle Shimmering After Wax Body Lotion, is not just for after you wax, it is the perfect body moisturiser to use day and night.



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